



## Expression of Interest (EoI) to create content for ATA College Ltd

### 1. Applicant details

Name:

Address:

Email:

Mobile Phone No:

**ATA Membership**

(Mark the relevant box)

Y

N

### 2. Proposed content (Module(s) you would like to draft)

### 3. Relevant expertise (Provide details about your experience/expertise)



#### 4. Terms and Conditions

##### **(a) Original content**

You warrant that all of the content you create is yours. You will not use materials that are subject to copyright protection not owned by you. Any sources that you may reference will be appropriately acknowledged and, where relevant, permissions for use sought and included.

If the work you produce, compile or contribute is subject to any copyright or intellectual property claim you agree you indemnify ATA College and its Directors and employees against any costs arising under any action undertaken in respect of that claim.

##### **(b) Format**

You agree that any work you submit for Modules will be in the format required by ATA College. The format will be detailed in the contract between the parties. At the minimum, content creators will need to be able to:

- Competently use Microsoft word
- Be able to record videos with high quality sound and picture clarity
- Use other software as required to guide users through the original material
- Draft assessment items that are of high quality and in multiple choice format with four appropriate choices

All work submitted must be in a form that can be edited.

##### **(c) No guarantee that work submitted will be used**

All work submitted will be assessed for its quality, reliability, accuracy, presentation and ease of use.

ATA College reserves the right to accept or reject any work submitted to it and is under no obligation to use work submitted. If work is not used it will be returned to the author/creator of the work. ATA College warrants that it will not use any work rejected.

##### **(d) Royalties**

The ATA agrees to pay content providers a royalty of 20% of net sales. Payments will be made twice annually: in March and October.

##### **Sign and Date**

I agree to abide by the Terms and Conditions, and I declare that everything I have written on this application is true and accurate.

Signed:

Name:

Date: